



# GGIA Assessment Committee – Criteria and Scoring Overview

## OBJECTIVE OF GGIA's:

To celebrate excellence in innovation across all sectors of Canadian society and inspire Canadians, particularly Canadian youth, to be entrepreneurial innovators.

## NOMINATION SUMMARY:

The GGIA's will be given to individuals, teams and/or organizations whose innovations are truly exceptional, transformative and positive in their impact on the quality of life in Canada.

## SELECTION CRITERIA

### Inspiration

**Definition:** Extent to which this nomination inspires future innovators in Canada.

**Key questions:** How does the process leading to this innovation, its implementation and its developer(s) inspire future innovators in Canada?

### Leadership

**Definition:** Evidence of initiative, collaboration, risk-taking and problem-solving in the process of developing and implementing the innovation.

**Key questions:** How did the nominee(s) demonstrate leadership in their work? What is the evidence of initiative, collaboration, risk-taking and problem-solving in the process of developing and implementing the innovation?

### Impact

**Definition:** Quantifiable demonstration of the impact the innovation is having because of its successful implementation in the sector, economy, society or culture.

**Key questions:** Does the innovation in question have a positive effect in the world? How does the successful implementation of the innovation in the sector, economy, society or culture, and the role of the nominee(s) in that implementation create impact?

**ELIGIBILITY CRITERIA** – All four eligibility criteria must be checked for the nomination to be eligible for the GGIA and proceed to scoring

The nominee is a Canadian or permanent resident of Canada

The nomination is for a specific innovation

The impact of the innovation is already happening

The nomination is **not** in recognition of lifetime achievement

## SELECTION CRITERIA SCORING GUIDE

1

Very weak

Conventional or ordinary thinking  
Not innovative or exists elsewhere  
Impact is small and very narrow and does not apply to a specific sector/region

**Do not send to the  
Selection Committee**

2

3

Good

Creative thinking  
Incremental advancement over an existing concept  
Impact is significant, but important in a specific sector/region

4

5

Exceptional

Inspired thinking  
Substantial transformative advancement over an existing concept  
Impact is large and broad across specific sectors/regions

**Highest potential for sending to  
the Selection Committee**